

Advertising Rates

UPDATED 3/20/05

Monthly Rates for Shared Banner Ads

Number of Pages:	1	5+	10+	15+	20+	25+	30+
<u>Number of Months</u>							
1	n/a	n/a	n/a	n/a	n/a	n/a	n/a
3	\$75	\$70	\$65	\$60	\$55	\$50	\$45
6	\$65	\$60	\$55	\$50	\$45	\$40	\$35
9	\$55	\$50	\$45	\$40	\$35	\$30	\$25
12	\$45	\$40	\$35	\$30	\$25	\$20	\$15
24	\$35	\$30	\$25	\$20	\$15	\$15	\$15

Monthly Rates for Exclusive Skyscraper Ads

Number of Pages:	1	5+	10+	15+	20+	25+	30+
<u>Number of Months</u>							
1	n/a	n/a	n/a	n/a	n/a	n/a	n/a
3	\$95	\$90	\$85	\$80	\$75	\$70	\$65
6	\$85	\$80	\$75	\$70	\$65	\$60	\$55
9	\$75	\$70	\$65	\$60	\$55	\$50	\$45
12	\$65	\$60	\$55	\$50	\$45	\$40	\$35
24	\$55	\$50	\$45	\$40	\$35	\$30	\$25

Monthly Rates for Exclusive Button Ads

Number of Pages:	1	5+	10+	15+	20+	25+	30+
<u>Number of Months</u>							
1	n/a	n/a	n/a	n/a	n/a	n/a	n/a
3	\$85	\$80	\$75	\$70	\$65	\$60	\$55
6	\$75	\$70	\$65	\$60	\$55	\$50	\$45
9	\$65	\$60	\$55	\$50	\$45	\$40	\$35
12	\$55	\$50	\$45	\$40	\$35	\$30	\$25
24	\$45	\$40	\$35	\$30	\$25	\$20	\$15

Monthly Rate for Exclusive Banner Ads

Number of Pages:	1	5+	10+	15+	20+	25+	30+
<u>Number of Months</u>							
1	n/a	n/a	n/a	n/a	n/a	n/a	n/a
3	\$105	\$100	\$95	\$90	\$85	\$80	\$75
6	\$95	\$90	\$85	\$80	\$75	\$70	\$65
9	\$85	\$80	\$75	\$70	\$65	\$60	\$55
12	\$75	\$70	\$65	\$60	\$55	\$50	\$45
24	\$65	\$60	\$55	\$50	\$45	\$40	\$35